

## FOR IMMEDIATE RELEASE

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### **Lose Fat the Easy, Laser-Assisted Way**

*Binghamton, NY – July 7, 2010* – Dr. Armando Mata is pleased to announce he is now offering advanced laser-assisted fat removal as a better, more comfortable alternative to traditional liposuction. If you are living with extra pounds and want the unsightly fat removed from your waist, stomach, legs, arms, and under you chin, a safe and effective fat removal option is now available.

According to Dr. Mata, a Plastic & Reconstruction Surgeon with offices in Binghamton “Our new SLIM Procedure<sup>SM</sup> has great improvements over traditional liposuction methods in that the SLIM Procedure<sup>SM</sup> gently and efficiently melts fat with a laser for easier removal, nicer results, and smoother skin. The SLIM Procedure<sup>SM</sup> is remarkable because the laser is precisely ‘tuned’ to specifically melt fat. I’m pleased to report my patients have experienced simply fantastic results.”

SLIM stands for “Selective Laser-Induced Melting” and the SLIM Procedure<sup>SM</sup> is unique—its ideal laser energy effectively melts fat, minimizes body trauma and gives great results. “The technique is perfect for us,” continues Dr. Mata. “Compared to other methods, our patients enjoy smoother skin, skin retraction, and a faster recovery—most of my patients can go to work the same day or the very next day. The improvement is immediately visible.”

The popularity of fat removal makes the decision to “go laser” a natural. “Patients consistently ask if laser-assisted lipolysis is for them,” said Dr. Mata. “If you have areas of unwanted fat, then yes, we should schedule a consultation. The SLIM Procedure<sup>SM</sup> offers an impressive list of benefits – faster recovery, more comfortable treatment and dramatically slimmer results.”

For additional information, contact Dr. Armando Mata at 607-729-0101.

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